



Knowledge | Networking | Growth

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泽为资讯集团

Knowledge | Networking | Growth

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公司愿景
Our Vision

我们致力于
成为亚洲及新兴经济体中
最受尊重的商业资讯及活动品牌。
We are devoted to be the most
respected brand for the business
intelligence and event management
focusing on the Asia and emerging
economies.

2008

12月 SZ&W Group 泽为资讯集团成立。
公司致力于打造一流的商业资讯媒体及
社交平台。

December 2008, SZ&W Group was
established to be a leading
business media and social platform.

2011

2011年9月 泽为首个海外项目在印度举办,印度能源部长
出席会议,并举行颁奖仪式。本次会议成为中国Events领
域海外扩张的里程碑。

September 2011, SZ&W Group's first overseas
event, with an award ceremony, was held in India,
and Indian Energy Minister attended the meeting. It
was a milestone for Chinese conference industry to
extend to overseas market.

2011年12月 泽为业务相继拓展进入东南亚、中东、土
耳其、东欧等新兴市场国家。
December 2011, SZ&W Group gradually
extended its business to Southeast Asia, Middle
East, Turkey, Eastern Europe and other emerging
markets.

中国青岛(分部)
China: Qingdao
(Branch office)

中国沈阳(分部)
China: Shenyang
(Branch office)

美国洛杉矶(分部)
USA: L.A
(Branch office)

中国上海(总部)
China: Shanghai
(Headquarter)



2011

2016

2016年2月 泽为在上海崇明岛举办年会,提出在5-8年
内打造10亿级市值的商业资讯集团的目标。

February 2016, At the annual meeting held in
Chongming, SZ&W Group set the goal to
pursue 1 billion RMB market value in 5-8 years.

2014

2014年12月 泽为重新梳理业务结构,集团下设:泽为研
究,泽为会展,泽为活动,泽为社区4个业务板块。

December 2014, SZ&W Group divided its
business into four divisions-SZ&W Research,
SZ&W Event, SZ&W Event Management and
SZ&W Community.

2013

2013年6月 泽为作为中国会议行业先锋,相继进入
波兰、南非、英国等欧洲和非洲市场。

June 2013, as the pioneer of China's
conference industry, SZ&W Group gradually
extended its business to Poland, South Africa,
UK, and other European or African markets.

2013

2013年1月 在过去4年成功积累的基础上,公司进行重组,提
升产品及服务质量,提高员工技能及效率,全面推行创新经
营模式。

January 2013, based on the achievements of past 4
years, SZ&W Group restructured itself to pursue
improve products and services quality, raise working
efficiency and conduct innovative business model.

About SZ&W Group

关于我们

Established in 2008, SZ&W Group becomes a leading business intelligence and event integrated services provider in Asia, dedicating to spreading industry knowledge and business information worldwide, and building platform for the exchanges and cooperation between business decision makers. The company's headquarters is based in Shanghai and Los Angeles. With SZ&W Research, SZ&W Event, SZ&W Event Management, SZ&W Community, and other well-known market research and event brands, SZ&W Group stretches its businesses beyond China and Asia across the emerging economies in Middle East, Europe, Africa, South America, as well as some other regions. As the forerunner of business media and commercial activity organizer in Asia, SZ&W Group leads the industry forward.

泽为集团成立于2008年, 亚洲领先的商业资讯及活动综合服务提供商, 致力于推动知识和商业信息的全球化流动, 为工商业决策者搭建交流与合作的平台。旗下有“泽为研究”, “泽为会展”, “泽为活动”, “泽为行业社区”等知名市场研究及商业活动策划品牌。立足中国及亚洲市场, 公司业务遍及中东, 欧洲, 非洲, 南美洲的各大新兴经济体。公司总部设在中国上海和美国洛杉矶。作为亚洲行业资讯及商业社交活动领域的先行者, 泽为已经成为行业领导者。



SZ&W Research 泽为研究

Market Research & Survey 市场研究及调查

Publication 出版物

Data Services 数据

Customized Market Research 定制研究



SZ&W Event 泽为会展

Conference 会议

Training 培训

Exhibition 展览

Award 颁奖

Site Visit 参观



SZ&W Event Management 泽为活动

Event Production 活动策划

Event Marketing 活动营销

Conference Service 会议服务

Exhibition Service 展览服务

Destination Management 目的地管理



SZ&W Community 泽为行业社区

Club 俱乐部

Digital Community 线上社区

Integrated Marketing 整合营销

SZ&W Research

泽为研究

SZ&W Research is an Asia-based leading market research and consulting team that provides in-depth analysis of global Oil & Gas Sector, Renewable Energy Sector, Power & Utility Sector, Food & Beverage Sector, Finance & Insurance Sector, Vehicle & Automobile Sector, Supply Chain & Logistics Sector and etc. Especially in the developing and emerging economies. Our deep industry knowledge coupled with our close partnerships with clients enables us to bring fresh perspectives and creative thinking to the problems we solve. For our clients, SZ&W Research is an indispensable daily resource, delivering independent, insightful answers to business challenges, emerging technology and market are inherently rife with uncertainty and risk. SZ&W Research also conducts customized research projects that can be tailored to the individual needs of your organization.

SZ&W Research is one business of SZ&W Group, together with SZ&W Event, SZ&W Event Management and SZ&W Community.

泽为研究是亚洲市场调研与行业咨询的领先品牌，提供全球尤其是发展中国家和地区的石油天然气行业、可再生能源行业、电力和公用事业、食品饮料行业、金融保险行业、汽车和汽车行业、供应链和物流行业等。通过深度行业分析和及与我们客户的密切合作，我们为行业发展问题带来了全新的视角和崭新的思路。泽为研究中心为克服商业挑战，应对充满风险与不确定性的新兴技术与市场提供独立的洞见，是客户必不可少的选择。研究中心也为客户提供量身定做的研究项目，满足您的需求。

泽为研究隶属于泽为资讯集团。泽为资讯集团还包括泽为会展、泽为活动及泽为行业社区等知名品牌。



SZ&W Event

泽为会展

Initiated in 2008, SZ&W Event focuses on organizing top-level conferences, trainings and exhibitions around the world, serving our clients in various industries, typically, in Oil and Gas, Coal, Utility and Power, Infrastructure, Finance, Life Science, etc. In our events, industry information is shared, communication opportunities are created, and business cooperation is optimized.

With the strong research ability and analytical skills of the SZ&W Research, and close cooperation with governments, associations, research institutes and other industry leaders, SZ&W events have successfully attracted over 100,000 talents from various industries and built excellent brands with wide recognition over the past 6 years. An evolution in world commercial events has already been initiated by SZ&W Group, based on its rich experience, professional skills, innovative ideas and entirely new visions. Through the cooperation with our strategic partners and setting up local offices, SZ&W Event is expanding its businesses to Asia Pacific, Middle East, Africa, Russia, Central and Eastern Europe, and some other emerging markets.

SZ&W Event is one business of SZ&W Group, together with SZ&W Research, SZ&W Event Management and SZ&W Community.

泽为会议策划成立于2008年，在全球范围内专注于高端行业峰会，研讨会，培训和展览的策划与组织。泽为会议的客户主要涉及石油天然气、煤炭、电力、基础设施、金融、医药等领域。通过泽为会议的平台，各行业精英分享行业信息，获得交流机会，创造商业机遇。

6年来依托于泽为研究中心强大的行业研究及市场调研能力，通过与政府、行业协会、研究机构及行业领袖的密切合作，泽为会议成功地吸引了超过10万名行业精英，并建立起良好品牌和获得广泛认可。泽为丰富的经验、专业的背景、创新的观念和全新的商业视觉正在引领一场世界商业会议领域的变革。目前，通过战略合作及设立当地分支机构，泽为会议正在不断扩展亚太、中东、非洲、俄罗斯、中东欧地区等发展中国家的业务。

泽为会议策划隶属于泽为集团。泽为集团还拥有泽为研究、泽为活动及泽为行业社区等知名品牌。



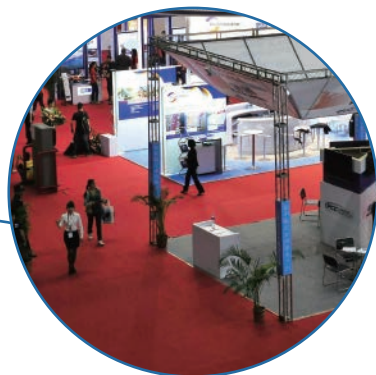
SZ&W Event Management

泽为活动

SZ&W Event Management concentrate on providing one-stop integration marketing service for domestic and overseas governments, organizations and enterprises, including event production, event marketing, conference and exhibition service, etc. At present, SZ&W Event Management has covered industry including energy chemistry, finance, real estate, health care, fast-moving consumer goods, manufacturing, IT communications, auto, etc. Extend business to over 30 core domestic cities including Beijing, Tianjin, Shanghai, Nanjing, Guangzhou, Shenzhen, Urumchi, etc. It involves over 50 foreign regions in Europe, Middle East, Africa, North American, etc.

With the service ethic of "Give What You Want, Exceed What You Need", the rich experience marketing concept as professional organizer, SZ&W Event Management successfully plan and produce a series of brand marketing and company culture events, like release conference of products, dealers convention, annual meeting of enterprise, summit, employee welfare and branding events, etc. Abundant overseas event management experience, global professional suppliers and execution team makes SZ&W Event Management as your trustworthy partner. 10 years experience of investment attracting and professional audience invitation based on millions database, create maximum value for our clients.

With international vision and progressive ideas of integrated marketing communications, SZ&W Event Management will keep leading reformation of event creativity and improving effectiveness of communication experience.



泽为活动专注于为国内外政府、协会、企业等提供活动策划、活动营销、会议服务、展览服务等一站式整合营销解决方案。客户主要覆盖能源化工、金融、地产、医疗、快消、制造、IT通讯、汽车等行业。目前，泽为活动业务覆盖北京、天津、上海、南京、广州、深圳、乌鲁木齐等核心国内城市，遍及欧洲、中东、非洲、美洲等海外区域。

泽为活动本着“予你所想，超你所需”的服务理念，基于会展主办积累的多年经验与换位思考式的营销理念，成功的策划并执行了各类品牌宣传推广、新品发布、客户及渠道沟通会、年会庆典、高峰论坛、员工福利及雇主品牌系列活动等品牌营销与文化活动。丰富的境外活动经验，覆盖全球的供应商采购系统及国际化的专业团队，为境外活动服务提供了坚实的保证。十年丰富的招商及专业观众邀约经验，基于百万数据库的精准招商及客户邀约，为营销活动创造了最大价值。

泽为活动一直凭借国际化的视野，超前的整合营销理念，以战略的高度、思维的深度、策略的广度，加速客户品牌可持续成长的幅度。泽行全球，为你用心，泽为活动将继续与客户携手共进，让品牌与活动变得更有意义！

SZ&W Community

泽为行业社区

Innovative Marketing Solution

Getting your brand recognized is difficult in an ultra-competitive market. Whatever your business strategy aims are, SZ&W can help you with a variety of ways to put your company in front of your potential customers.

Our industry insight allows us to provide a number of related media products. We provide direct marketing services for clients wishing to reach a targeted audience. We are also in a unique position to introduce suppliers to readers of our magazines through our events and trainings packages.

Not only offering spaces for banners of logos on our website and publications promoting other companies, also we can take advantage of thought leadership opportunities such as interviews, executive viewpoints, Press Release distribution and other article options.

These options can also complement a sponsorship or exhibition opportunity at our conferences. If you need more information about all these options and available packages, please do not hesitate to get in touch.

创新型营销解决方案

想要在一个竞争尤为激烈的市场让自己的品牌得到认可，并不是一件容易的事。不论您的企业目标是什么，泽为行业社区都能通过多种方式将您的企业展现在您的潜在客户眼前。

我司的行业洞察力让我们有能力提供一系列相关的媒体产物，向旨在得到目标观众的客户直接提供直接的营销服务。基于所处的独特位置，我们通过活动及成套的培训材料向杂志的读者介绍供应商。

我们的网站上可以张贴企业标志，还会提供推广其他企业的出版物，不仅如此，我们还会利用先进理念商机，比如面试、高阶主管的观点、新闻稿发布以及其他采集文献。

这些文献为我们的会议召集了赞助商，提供了展示机会。如果您想要了解更多关于文献及培训资料的信息，请不要犹豫，直接与我们联系。



Brand Event

品牌会议

AtomToday



nUClear

3rd Annual

Nuclear Industry Congress Africa 2016
February 2-3, 2016 | Cape Town, South Africa



nUClear

5th Annual

Turkey-MENA Nuclear Industry Congress 2016
May 12-13, 2016 | Istanbul, Turkey



nUClear

1st Annual

India Nuclear New Build Congress 2016
June 8-9, 2016 | Mumbai, India



nUClear

3rd Annual

World Nuclear New Build Congress (UK) 2016
Sept. 7-9, 2016 | London, UK



nUClear

3rd Annual

Southeast Asia Nuclear New Build Congress 2016
Oct. 20-21, 2016 | Bali, Indonesia



nUClear

2nd Annual

Central & Eastern Europe Nuclear New Build Congress 2016
Nov. 24-25, 2016 | Warsaw, Poland

Atomtoday is a leading market research and business social networking provider for the global nuclear community. Our deep industry knowledge coupled with close partnerships with leading nuclear industry bodies enables us to create original content and attract top industry leaders. Every year, we present more than 20 events, including conference, training, site visit, awards, webinar, and 10 industry reports and market survey. Our series publication and digital products coupled with our unique events will provide innovative marketing solutions for clients wishing to reach a targeted audience. Atomtoday also conducts customized research and advisory projects that can be tailored to the individual needs of your organization.

Atomtoday is a brand of SZ&W Group, which includes SZ&W Research, SZ&W Event, SZ&W Event Management, SZ&W Community.

Atomtoday是领先的核电产业市场调研机构，为全球核电行业提供商业信息和社交机遇。深厚的行业知识背景，以及与全球领先核电组织和机构的合作，能够让我们为您提供第一手的行业信息。我们的交流活动也成为行业领导者的首选。每一年，我们举办20多场交流活动，包括高端峰会、培训、核电站访问、颁奖、在线峰会等，并出版10多份行业报告和市场调研报告。我们的交流活动结合系列出版物和电子刊物将会为您提供独创的商业方案。Atomtoday还可以为您提供量身定制的调研和咨询服务。

Atomtoday是上海泽为集团的一个子品牌。泽为旗下有泽为研究、泽为会展、泽为活动以及泽为社区。



Deepwater

2nd Annual

Deepwater East & Southern Africa Congress 2016
Apr 14-15, 2016 | Mozambique, Maputo



Myanmar Offshore

2nd Annual

Myanmar Offshore Congress 2016
Jun. 25-26, 2016 | Yangon, Myanmar



Deepwater Asia

5th Annual

Deepwater Asia Congress Indonesia 2016
Sep 21-22, 2016 | Jakarta, Indonesia



Deepwater India

1st Annual

Deepwater India Congress 2016
Oct. 29-30, 2016 | New Delhi, India



Deepwater West

1st Annual

Deepwater West Africa Congress 2016
Nov 12-13, 2016 | Accra, Ghana



Thailand Onshore & Offshore

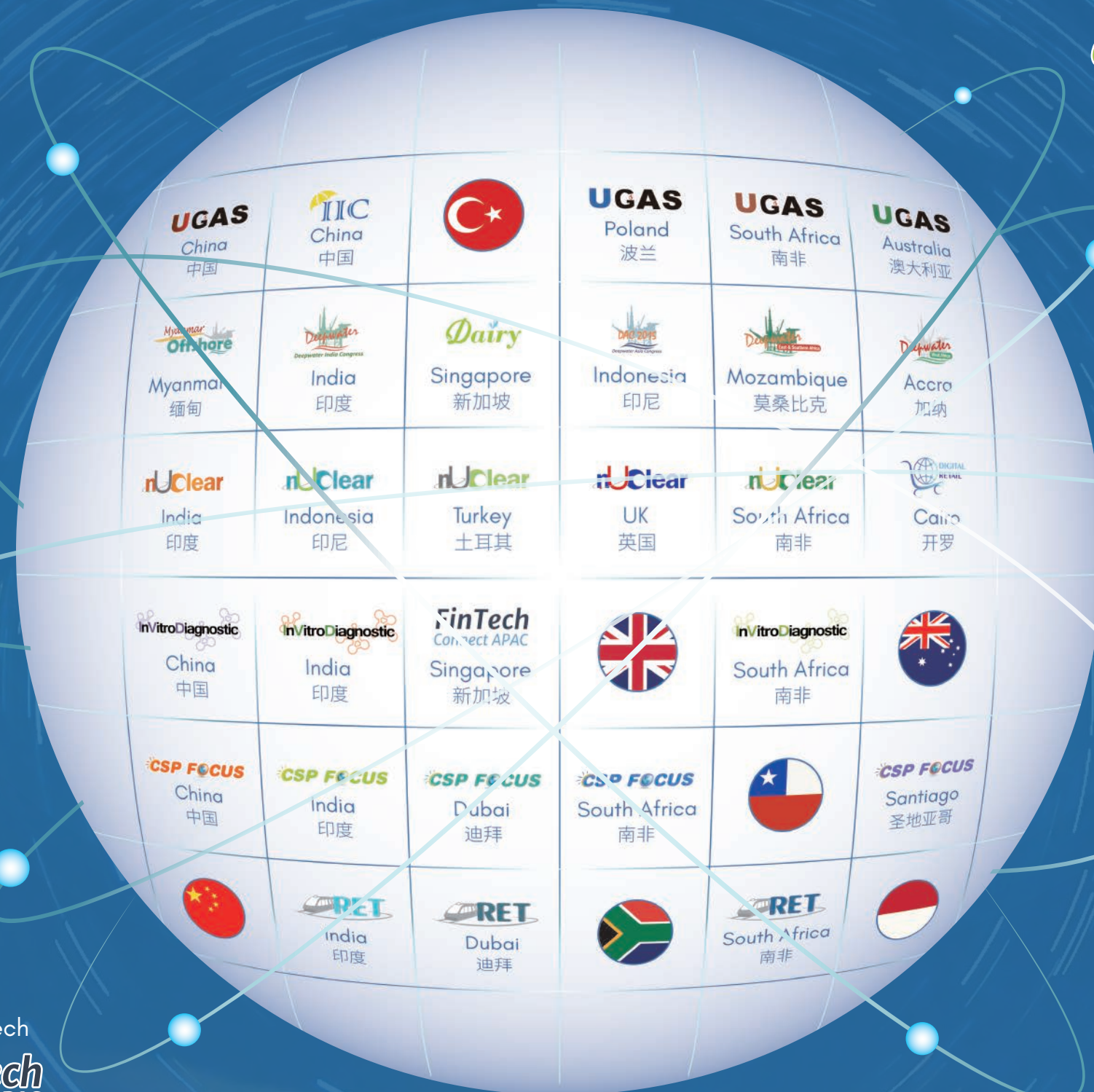
1st Annual

Thailand Onshore & Offshore Congress 2016
Nov 23-24, 2016 | Bangkok, Thailand



Oceanfuture are the event series organized by SZ&W Group in response to the new challenges and opportunities facing offshore industry worldwide. By introducing the leading International oil companies, banks and Field operators' innovative experiences, addressing the major challenges in government policy, regulation and industrial standards, delivering latest developments in technologies that help Offshore industry build new business model fitting into a more demanding future. As Asia Pacific continues to develop deepwater oil & gas industry, Oceanfuture has become the world's renowned platforms for decision makers of offshore industry.

Oceanfuture品牌是为了应对全球海上油气勘探产业面临的新挑战和机遇，由SZ&W集团而创立而成。该品牌主要通过引入主要国际石油公司、银行和运营商的创新经验，解决政府政策的主要挑战，监管和行业标准，提供最新发展技术，帮助海外公司建立新的商业模式并适应未来更高的要求。随着亚太深水石油天然气工业的快速发展，Oceanfuture已经成为石油天然气行业决策者的不可或缺的信息和交流平台。



Nuclear Power



核电

Solar & Renewable



太阳能及再生能源

Power & Utilities



电力及公共事业

Finance & Investment



金融投资

Oil & Gas



石油与天然气

Unconventional Gas



非常规天然气

Biopharma & IVD



生物制药及体外诊断

Transport & Logistic



交通运输及物流

Telecom & Media



通讯与媒体

Life Science



生物科学

Real Estate



房地产

Retail & Entertainment



零售及娱乐

Aerospace & Defence



航空及国防

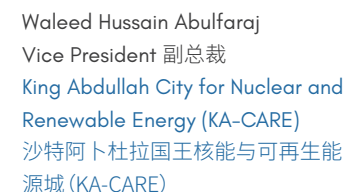
Offshore & Marine



船舶工业

SZ&W Group

Asia Event Leader



“Very informative and very professional, I have attended your events in the past years, and the quality and value of the events have been ensured.”

在过去几年里，我参加了你们的活动，感觉很有收获，而且十分专业，活动的质量和价值都有保障。

Team Work

We believe synergy of individual contributions and thanks to the diversity of skills and personalities which perfectly balance and complement each other.



团队

我们坚信个人贡献对企业的协同作用，感谢员工技巧和性格的多元化，使得彼此之间能很好地平衡和互补。

Professional

All of SZ&W members are pride of providing timely, accurate, unbiased and trusted information to our clients. We have a profound respect for the professions and clients we serve and define our success in terms of their success.



专业

泽为所有的员工都以向客户提供及时、精确、公正、可信的信息而自豪。由衷地尊重我们所服务的行业及客户，他们的成功就是我们的成功。

Grateful

We are grateful for all of the SZ&W members who have worked with us whose visions and goals match our own. We are grateful for this new era which is filled with opportunities and innovative ideas.



感恩

我们向每一位泽为人表示由衷的感谢。我们同样感谢过去的时光里所经历的失败，更感谢这个充满机遇和创新思想的新时代。

Entrepreneurial

SZ&W Start from a small team which is target-oriented, aggressive, hard-working and desire to move quickly and precisely to seize opportunities and to be successful.



创业

泽为创始于一个目标明确、积极进取、辛勤工作的团队，一直致力于快速且精准地抓住机会，并取得成功。

Diversified and Impartial

We values diversity of culture and thought and seeks talented, qualifies members in all its operations around the world regardless of race, gender, national origin, religion, sexual orientation, disability, age, etc.



多元公正

我们珍视文化和思想的多元化，寻找世界各地企业团队中极富才能、资质的成员，不论种族、性别、国籍、宗教、性取向、是否残疾、年龄大小。



Corporate Social Responsibility

泽为企业社会责任

We're committed to promoting business, social and economic progress in everywhere in which we operate. We believe that by thinking strategically about the societal investments we make today, we'll make sure there's a business context where we can thrive tomorrow for social stability and economic development to make a contribution. SZ&W Group will work more closely with the parties, hand in hand, become the backbone of sustainable development.

我们承诺将不遗余力地推进贸易、社会及经济进程。我们坚信对当下社会投资的战略性思考，将来一定会有更加繁荣的贸易环境，为社会稳定、经济发展做出贡献。公司将与各方更加紧密合作，携手共进，成为“可持续发展”的中坚力量。

SZ&W Foundation

泽为基金

As one of the world's leading business knowledge provider and event organizer, we believe we have a responsibility to not just provide excellent products and services, but to invest in the communities where our funds can make a measureable impact.

SZ&W Foundation partners with local and international charities that aim to improve the education and career opportunities among disadvantaged people, raising significant funds for those charities through SZ&W's portfolio of client events. The Foundation also seeks to provide a framework through which staff can volunteer a small amount of their time to contribute their skills and make a meaningful difference to the lives of others.

作为全球首屈一指的企业知识提供者及活动策划者之一，我们相信我们的职责不仅仅在于提供出色的产品和服务，并且使行业社区的投资变得更加有意义。

泽为基金与当地以及国际慈善机构进行合作，通过举办的商业活动为慈善机构募集大量资金，旨在增加弱势群体的教育及就业机会。同时泽为基金为这些群体搭建一个平台，召集员工们利用空余时间贡献自己的技能，为他们的生活带来极有意义的变化。



JOIN SZ&W Group

Welcome governments, state-owned enterprises, industry associations, research institutions and media from all over of the world to partner with us

Governments and state-owned Enterprises: Get sufficient industry information and research report in order to formulate effective industrial policy and organize industry activities and branding events

Industry Associations and Research institutes: Grasp the dynamics of the industry concerned in order to strengthen the communication and management among the industry; protect the interests of the industry in order to promote the sound development of the industry

Media: Cover the latest news and publicize the excellence to firmly position yourself as a branding media of the industry



For branding strategic partnership
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泽行全球 合作共赢

我们欢迎政府机构、国内外企业、行业协会、研究机构和媒体携手泽为

政府机构、国有企业:获取行业信息和行业研究报告,宣传和完善产业政策,组织行业活动及企业品牌与文化活动

行业协会、研究机构:了解行业企业动态,加强行业管理与沟通,保护行业利益,促进行业健康发展

媒体:报道行业动态,宣传行业先进,树立行业媒体品牌

SZ&W at a Glance 泽为纵览

- Founded 2008 in Shanghai, China
- Offices in Shanghai, Los Angeles, Qingdao, Shenyang.
- Operating in 20+countries and Hosting 40+ international conferences, 80+branding events every year
- Employing 100+ event professionals
- Serving 80,000+ industry decision makers in 75 countries
- Managing global databases of 1000,000+ high profile business elites
- Leadership in Asian event industry

- 始创于2008年, 中国上海
- 办公地分布于上海, 青岛, 沈阳, 洛杉矶
- 每年举办40多场国际峰会, 遍布20多个国家和地区
- 雇佣百余名会议行业专业人员
- 服务于75个国家多达8万多个行业高级管理层
- 掌控100多万全球高端人士的商务人脉资源
- 亚洲领先的商业资讯及活动综合服务提供商

Our Strengths 我们的优势

- Professional team of international perspective
- International advisory team composed of government officials, celebrated scholars and industry experts
- Dozens of powerful conference brands Large client database
- Win recognition from millions of clients
- High recognition and good connections with multinationals
- Deep understanding of international political and economic trends
- Proficient in international business practice

- 拥有一支国际化视野的专业团队
- 全球性的政府官员、知名学者、全球化运作的产业专家顾问团队
- 打造了数十个国际影响力的会议品牌
- 赢得了数百万名会议及活动客户的认可
- 积累了数百万行业客户群信息
- 建立了国际大企业人脉和口碑
- 精确把握国际政治经济大势
- 精确拿捏国际商业交流规则